Introductions
Overview
The Global Threat Situation

More frequent and more complex

• The global threat level has risen in recent years, particularly at the two ends of the world spectrum
• Risks can be managed and mitigated with proper procedures, planning, and execution
• Global travel is critical to economic and social success – but must be done safely
• Today: Threats, Situational Awareness, Planning & Communication
Threats
Global Threat Profiles
The common threat categories facing the global traveler

- Road Traffic
- Criminals & Opportunists
- Civil Unrest
- Kidnapping
- Terrorism
- Natural Disaster

Figure 2-02: Leading causes of injury death for US citizens in foreign countries, 2011-2013
Road Traffic

The number one killer of travelers abroad

- Vehicle Accidents
- Maintenance & Safety Standards
- Pedestrian & Traffic Control
- Laws & Regulations
- First Responder Support

Figure 2-02: CDC “Yellow Book,” Chapter 2 – Injury Prevention section
Criminals & Opportunists

Scams are often a gateway to more dangerous crimes

- Pick-Pocketing & Robbery
- Entrapment, Extortion, & Bribery
- Violence: Sexual Assault, Homicide
- Focused on unprepared or unaware victims
Civil Unrest & Riots

Political, social, or religious protests can turn violent without notice

- Destruction of Property & Looting
- Creates a terrorism target
- Encounters with local Police & Military forces can be violent
- Rapid escalation without warning
Kidnapping
A kidnapping occurs somewhere in the world every 10 seconds

- Kidnap-for-Ransom
- Financial Gain vs. Propaganda
- US Citizens = High-Value Targets
- Recent changes to US Law
- Mexico, India, Philippines – Top 5
Terrorism

Terrorist attacks are not confined to the third-world or war zones

• Focused on Western locations & tourist hot-spots
• Publicity & Shock Value = Violent
• Westerners & Americans are the focus of modern-day terrorism
• Less common but carries more fear
Natural Disaster

More than 150m impacted in the last 10 years – most by earthquake

- Prevailing weather patterns & historical data
- Geographical awareness
- Evacuation plans & local capabilities
- Health & Safety – disease & post-event care
Situational Awareness
Situational Awareness Defined

“The deliberate perception of everything happening in the immediate space and time, the comprehension of its meaning, and the accurate prediction of what may happen next.”

From the book Sleights of Mind
The Situational Awareness Spectrum

A living scale that adjusts with the situation

- Based on decades of research and data
- Awareness and preparedness for what happens next
- The goal is to live in the YELLOW
WHITE
The “sheeple” effect

- Unaware & Unprepared
- Auto-pilot through complacency and repetition
- No geographic or spatial awareness
YELLOW
The ideal condition

• Aware, regardless of an active perceived threat
• Relaxed and Alert
• Daily mindset achieved through habit
ORANGE
Elevated with the threat

- Specific potential threat identified
- Out-of-pattern scenarios
- “If they do X, then I will do Y”
RED

Fight or Flight

• All avoidance or mitigation options are expended or surpassed
• Get off “the X” – make a decision
• Speed, Surprise, & Violence of Action
BLACK
Sensory Overload

• The brain cannot process all of the sensory inputs
• Loss of time & space awareness – sensory exclusion (audio, visual, etc.)
• Living in the **YELLOW** helps counter the **BLACK**
The Boston Marathon Bombing – Case Study
Building the *Right* Habits
Engaging with the Environment

Learning to live in **YELLOW** through habit and repetition

- Looking Far
- Hands & Faces
- Sound Channeling
- "What If?" Games
- "Where Am I?" Games
- Varying Routes & Routines
Self-Awareness

Their perception is your reality

- Passport & Travel History
- Physical and Virtual Identity – social media, etc.
- Subject matter on your person…on the aircraft…on your electronics…
- Know the culture and customs
Planning & Communications
Planning & Communications before travel

An emergency is not the time to draw up the plan

- Emergency & contingency planning
- Creating a communications PACE plan
- Understanding Embassy Operations
- Personal packing and document preparation
If you don’t know where you are...

..then neither does anyone who can help you.
Emergency Communication
Pre-planned communications are critical when an event occurs

4-Line Communications Format
- Line 1: Who you are
- Line 2: Where you are
- Line 3: What is happening
- Line 4: How to contact you & your actions
Embassy Operations Primer
Understanding what an embassy does – and does not – do for you

• How do you think it works?
• The Embassy is not your 9-1-1
• There are resources to support international travel by citizens
• Embassies can be the worst place to go in an emergency
Pre-Travel Checklist – The 4 C’s

The minimum items you must have at any moment while traveling

• Credentials
• Communications
• Cash
• Contacts
The General Aviation Case

Unique requirements for the world’s #1 provider of air transport

• GA airports & FBOs are typically small and accessible – creating easy access to aircraft and facilities

• As cyber threats increase, so too do the technology solutions; this can erode the human skills critical to safety and security

• Regulatory compliance is a baseline – you move faster than government

• Collaboration and information sharing is key
The General Aviation Case

Unique requirements for the world’s #1 provider of air transport

- Secure touchpoints – ground transportation, catering, and maintenance suppliers
- Security on-board or on-ground as required
- Location research and risk-avoidance where possible
- Regular training for pilots, crews, and staff
- Support personnel focused on security and safety
NBAA BACE
BUSINESS AVIATION CONVENTION & EXHIBITION
NOVEMBER 1–3, 2016
ORLANDO, FL