SCOTT A. MOORE, ACC, CAM
Moore Life Leadership
scott@moorelifelead.com

Follow:
@scottmoorecam
moorelifeleadership.com
THE NOW!
DEFINITIONS OF LEADERSHIP AND VALUES BASED LEADERSHIP
What is the definition of leadership?
“Leadership is a choice, not a title: a conscious choice to work first on yourself, to in turn positively impact the lives of those around you.”

Luck Companies
VALUES BASED LEADERSHIP

Living, working and leading in alignment with your core values and life purpose, in order to ignite the extraordinary potential in those around you.
MISSION STATEMENTS, VISIONS, AND VALUES
MISSION STATEMENTS

• A Mission Statement is used as a way of communicating the purpose of an organization.
• Separates what is important from what is not.
• Guides the actions of the organization, provides a path, and guides decision-making.
• For an individual, a personal Mission Statement is called Life Purpose.
VISION

- An aspirational description of what an organization would like to achieve or accomplish in the future.
- Generally more concise than a mission statement
- Helps differentiate the company from competitors.
- Helps focus company efforts and create core competencies.
VALUES

• Important and lasting beliefs or ideals shared by the members of a culture about what is good or bad, and desirable or undesirable.

• Values determine your priorities and provide a measure for success and meaning.

• When behavior is aligned with values, you will be “straight and beautiful”.

• When behavior is not aligned with values, you will be in “TILT”.
ALIGNMENT

values & beliefs
actions & behaviors
mission/purpose

FINDING YOUR VOICE
VALUES EXERCISE
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<td>Wealth</td>
<td>Wisdom</td>
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Here are the rules:

1. 5 minutes, then switch.

2. One person asks the questions, and the other one answers the questions.

3. The person asking the questions must actually LISTEN to the answers.

4. Use the answers to help determine which question to ask next. Try to get below the surface. (Why, How, What)

5. Use a genuine spirit of curiosity to guide your questioning. Go where it takes you.

6. Be interested, not interesting!
VALUES QUESTIONS

What are your core values and why are they important to you?

What surprised you about determining your values?

How do your values influence your behaviors and how you spend your time?

How do your values align with the values of the organization you work for?

What impact would it have to share these values with others? What impact would it have to understand the values of others? How can you do both?

How can you make your values a more present part of your daily life?
DEVELOPMENTAL CONVERSATION

How was the experience?

What did you learn about your values through this exercise?

What did you learn about having a developmental conversation with another person?
CREATING A LEADERSHIP VISION
MISSION STATEMENT

• Communicates the purpose of the organization.
• Tells how the organization will get where they want to be.
• Makes purposes and objectives clear.
• Defines the client or customer.
• Defines the products and services offered.
• Defines what makes your company unique.
• Revised when required due to changes in company.
Criteria (to assess whether a mission statement is complete)

1. Driver: What is the source of the energy?
Process: What do we do with this energy?
Outcome: What is the impact?

2. Doing And Being

3. 
   Driver: What is the source of the energy?
   Process: What do we do with this energy?
   Outcome: What is the impact?
The mission of the Walt Disney Company is to be one of the world’s leading producers and providers of entertainment and information. Using our portfolio of brands to differentiate our content, services and consumer products, we seek to develop the most creative, innovative and profitable entertainment experiences and related products in the world.
MISSION STATEMENT

My purpose is to celebrate the companionship, as I transport people from the “unknown” to the “connected”, empowering them to create a better version of themselves.
VISION STATEMENT

• The Mission Statement concentrates on the present. It defines the customers, critical processes, and it informs you about the desired level of performance.

• The Vision Statement focuses on the future. It is a source of inspiration and motivation.

• A Vision Statement outlines WHERE you aim to be, rather than how you will get there.

-Diffen.com
VISION

To make people happy.

-Walt Disney Company
SCOTT’S LEADERSHIP VISION

To make a positive difference in the lives of others.
TOOLS FOR LEADING WITH A VISION

• Setting direction.
  • 30-second elevator speech.
• Making Meaning
  • Storytelling
• Aligning Actions
AVIATION DEPARTMENT ALIGNMENT

• The Aviation Department Mission Statement, Vision, and Values must align with the overall company.

• Actions speak (MUCH) louder than words.
CONTINUING THE LEADERSHIP JOURNEY

• NBAA Leadership Conference  Feb 14-16, 2017  Miami, FL

• NBAA PDP Classes
  Leading with a Vision (1-Day)
  Aviation Leadership (2-Day)

• Personal Coaching
  moorelifeleadership.com
  successunlimitednetwork.wildapricot.org
  coachfederation.org

• Have Developmental Conversations

• Choose to be a LEADER!
LET’S KEEP THE CONVERSATION GOING

SCOTT A. MOORE, ACC, CAM
Moore Life Leadership
scott@moorelifelead.com
804-314-6313

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@scottmoorecam
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